

University of Gloucestershire Business School

The University of Gloucestershire (www.glos.ac.uk), formerly known as Cheltenham and Gloucester College of Higher Education, has a pedigree going back since 1837 and is continuing to develop its reputation through to the present day.



Universities are assessed in a number of areas, including their research output and the employability of their graduated students. We have excelled in both these areas. In the 2001 Research Assessment Exercise we were placed at the top of the post-1992 universities list and we have been placed within the top ten of all UK universities for student employability in the last two years.

Approximately 9,000 students are currently studying at the University, on a mixture of undergraduate, postgraduate and research programmes. Of these 9,000 some 2,800 are studying within The Business School (www.glos.ac.uk/uqbs).

Situated in 30-acres of parkland at The Park Campus, just two hours west of London in the beautiful regency town of Cheltenham, The Business School's location is an ideal place to undertake your studies. We aim to provide you with a high quality education within a first class learning environment.

Sensitively designed modern architecture with state of the art teaching and learning facilities, combined with an enthusiastic and supportive faculty, gives you every opportunity to achieve your educational goals.

With the University of Gloucestershire Business School, you can choose from a wide range of [undergraduate](#) and [postgraduate](#) programmes of study. Our programmes are informed by current research and continually reviewed to incorporate current thinking and trends. The needs of students and of prospective employers are both important factors that shape our courses, ensuring that at all times our programmes remain up-to-date and relevant.



Undergraduate Programmes



The Business School comprises Business, Management and Information Technology (IT) programmes and offers considerable experience in preparing students for careers in these areas. This year sees the introduction of our law degree (LLB), which aims to provide students with the skills necessary to work in a legal and general commercial

environment. A list of our undergraduate programmes can be seen below:

[Accounting and Financial Management](#)
[Accounting with Business English](#)
[Business Information Technology](#)
[Business Management](#)
[Computing](#)
[e-Commerce Systems](#)
[Human Resource Management](#)
[Information Systems](#)
[Information Technology](#)
[International Business Management](#)

[International Business with Business English](#)
[International Marketing Management](#)
[Law](#)
[Management](#)
[Marketing Management](#)
[Modern Languages](#)
[Multimedia](#)
[Multimedia Information Technology](#)
[Multimedia Marketing](#)
[Strategic Business Management](#)

Many of our undergraduate programmes can include a period of paid work placement, normally for a period of one year within a UK based organisation. This is an exciting opportunity and through gaining first-hand workplace experience, students benefit from a greater understanding of the commercial environment and current issues. There may also be the opportunity to spend a semester of your studies with one of our partner institutes elsewhere in the world.

Further information on our undergraduate programmes, and our entry requirements, can be found in the Business School's Undergraduate Programmes brochure. To request a copy of this brochure or if you have any additional queries, please contact [Ann Taylor](#), The Business School's Undergraduate Courses Coordinator. Information on our undergraduate programmes can also be seen on our [website](#).

Postgraduate Programmes

The range of postgraduate programmes available at The Business School continues to expand in response to demand and attracts local, national and international students.



Our **MBA**, for example, is an internationally recognised general business management qualification that is fast becoming a prerequisite for senior management positions. The programme is intended for those who already have a minimum of two years relevant work experience and are looking to progress their career into corporate roles.

Additionally, the programme is designed to shape you as a creative, capable and confident manager by drawing upon your own and other programme members' experiences, providing you with a rigorous academic grounding mixed with a practical perspective.

Our other postgraduate programmes include:

[MA Management](#)
[MA Marketing Management](#)
[MA Management of Human Resources](#)
[MA Human Resource Development](#)

[MSc Commercial Computing](#)
[MSc Multimedia](#)
[MSc e-Business Technology](#)

All these programmes commence in September and are completed within one calendar year. They are demanding qualifications and you will be expected to demonstrate a high level of motivation and a commitment to your studies.



We aim to provide you with an intellectually challenging, relevant programme of study, taught by enthusiastic and supportive staff (many of whom have relevant, senior level experience in commerce, industry and the public sector) that will assist you with your career development.

Entry requirements

For any entry onto any postgraduate programme you will need a good Honours degree or equivalent **or** a relevant postgraduate or professional qualification **or** appropriate employment experience.

In addition:

MBA – you must have a minimum of two years relevant work experience prior to the start of the programme.

MSc Commercial Computing – you must have a reasonable level of computer literacy.

MSc e-Business Technology – you must have a reasonable level of computer literacy.

MSc Multimedia – you must have a reasonable level of computer literacy.



Students holding certain professional qualification may be able to gain credit towards a Postgraduate degree. Please contact the [Postgraduate Courses Office](#) for further information.

International students will need to prove their competence in English with IELTS 6.0 overall with a 6.0 in writing or TOEFL 600/250.

The University of Gloucestershire has its own English language unit - Cheltenham International Language Centre (CILC). CILC has been delivering high quality English language programmes since the mid-1980s and has developed an English for Postgraduate Study Programme, specifically designed for international students who want to take a postgraduate course in the areas of Business and/or Management, but whose English language level is below the entry requirements. For further details, visit CILC's [website](#).

Further Information

If you are interested in applying for any of our **Undergraduate programmes**, please contact our Admissions and Recruitment Office, admissions@glos.ac.uk.

For additional information on any **Postgraduate programme**, please contact the [Postgraduate Courses Office](#) or telephone + 44 (0) 1242 543206.



To apply for any of our postgraduate courses, please complete the postgraduate application form. This is available upon request from the Postgraduate Courses Office or from our [website](#). Please ensure that it is fully completed and return it to us at the address below:

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